

ADVANCED ANALYTICS & SMARTSWITCH

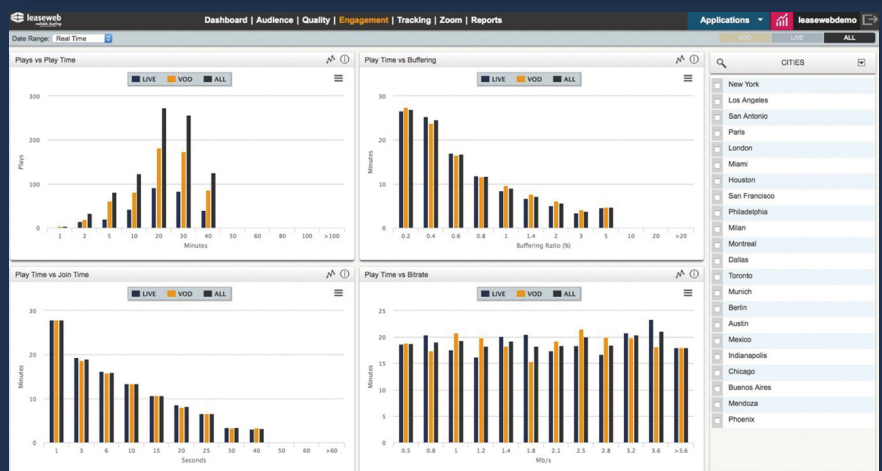
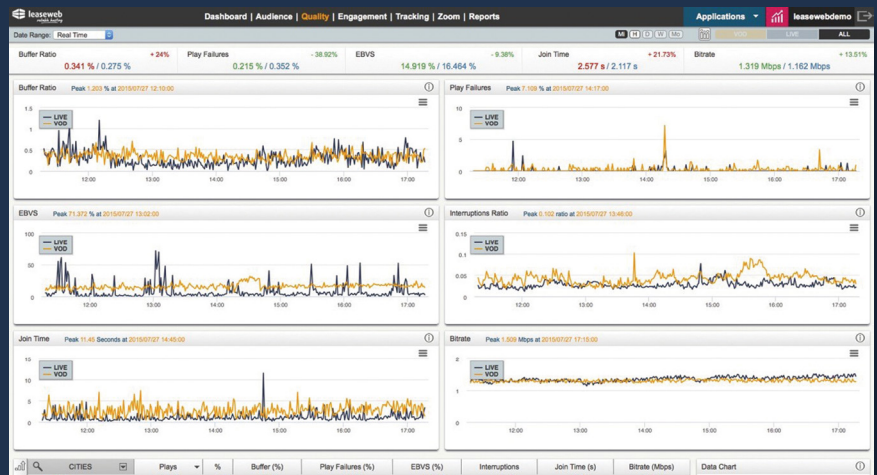


USE REAL-TIME INFORMATION TO OPTIMIZE END USERS' VIDEO EXPERIENCE

Did you know that a 1% increase in buffering can result in up to 70% fewer viewers for your content? LeaseWeb's Advanced Analytics tool means you can monitor and control viewer engagement and so maximize your investment in video services using real time information. With a full suite of tracking features, alerts and reports, it lets you see how your content is being viewed from a user's perspective and intervene to optimize their online experience.

Benefits:

1. Put yourself in the end-user's seat and monitor performance accurately
2. Maximize your ROI in video by increasing engagement
3. Support your users better by having the information you need
4. Optimize costs and performance by switching between several CDN platforms in real-time



Now you can anticipate and make decisions about content delivery with real-time information and even balance the traffic between various CDN platforms according to any criteria. Advanced analytics gives you real time KPIs and QoS data on every view, collected from every player, on every device, of every user so you can manage your entire audience or drill down to individual views in full detail to solve issues.

MANAGE AND GROW YOUR VIDEO BUSINESS

Full suite of advanced features included as standard.

FAST INTEGRATION

Get up and running as quickly as possible

- Simply include our plugin libraries in your player code
- Multi-platform suitability so you can use it with the device(s) of your choice
- Installation guides help you integrate libraries into your player code

TRACKING

Keep on top of your datae

- Manage customer care with full metrics & data for every view
- Search by username, IP, transaction, etc.
- Access info on many criteria including title, visualization data, location, etc.

Pay the way you like

Choose from two payment plans which both include our full suite of features – including SSL traffic.

Pay As You Go: Full flexibility • Zero commitment • Any payment method

Make the most of our all-inclusive service and excellent support without committing to a contract. You don't even need a credit card to start. And you are free to change your mind anytime.

Custom Plans: Lower pricing • Choice of contracts • Developer access

Save money and plan with confidence by going on contract. And, if you have any special requests our development team will help there too. We'll take on any challenge. Just ask!

Get started with a free trial

Try the LeaseWeb CDN for free and find out why some of the world's busiest web sites count on it. Email us at sales@leasewebcdn.com to get started or to talk to an engineer about your project. More information at www.leaseweb.com/cdn

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DASHBOARD

Take complete control

- Access your dashboard anytime from most devices and with multiple accounts
- Intuitive navigation on graphs (e.g. pinch zoom, predictive search, etc.)
- Configurable dashboard lets you download and share metrics

ALERTS

Always be aware of changing situations

- Define how and when you want to be alerted
- Manage, archive and inspect alerts by type & date
- View alerts for a single visualization (KPI threshold) or for a general incidence

API

Manage your networks with ease

- Use our REST API to integrate analytics into your own applications
- Balance the traffic on several CDN platforms
- Integrate information into your existing Dashboard, NOC or CMS

REPORTS

Manage and share results

- Configure and define your reports
- Manage, save and share reports and graphs
- Or download to common format files (.xls, .csv, .txt)

LEASEWEB
CDN
FAST.
SECURE.
AFFORDABLE.

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