

GENERATE EASY REVENUE FOR YOUR BUSINESS

RESELLER PARTNER PROGRAM

**LEASEWEB
CHANNEL PROGRAMS**
We can all achieve more together than we can alone. That's why we put tremendous effort and focus into supporting members of the LeaseWeb Partner Network. Partnering with us opens up a new and predictable revenue stream for your business and can help you strengthen your market position.

Stimulate more sales when you sell LeaseWeb products and grab a larger market share. This simple, no commitment, revenue-based program helps you grow and differentiate your business while also building customer demand and loyalty.

Aimed at volume or wholesale resellers and hosting providers, the program delivers major benefits to your business:

- Earn discounts up to 25%
- Enjoy upgraded support services from LeaseWeb
- Receive specific marketing support to help you sell to your customers
- Enjoy exclusive promotions on all LeaseWeb products
- No yearly commitment

FINANCIAL BENEFITS

	MRR €	MONTHLY FEE DISCOUNT	SET UP FEE DISCOUNT
TIER 1	500–1,999	5%	10%
TIER 2	2,000–4,999	8%	20%
TIER 3	5,000–9,999	10%	35%
TIER 4	10,000–19,999	15%	50%
TIER 5	20,000–39,999	20%	75%
TIER 6	40,000+	25%	100%

- Extra discounts can apply for quarterly, semi annual and annual payments.
- Standard pricing is based on monthly payments.
- No commitment applies to all services although some specific solutions are excluded e.g. Private Racks or Private Cloud.

Example

Your monthly recurring payment to LeaseWeb is **€15,000**. You receive a monthly discount of **15% on orders** and **50% off the set-up fee** as well as qualifying for a **Gold SLA**. If you increase your MRR to **€20,000** or more your discount will go up to **20%**, the set-up fee discount will increase to **75%** and you'll qualify for a **Platinum SLA**.

Additional benefits

MARKETING	TIER 1	TIER 2	TIER 3	TIER 4	TIER 5	TIER 6
MDF (PROPOSAL BASED)						✓
MARKETING COLLATERAL	✓	✓	✓	✓	✓	✓
USE OF PARTNER PROGRAM BRANDING				✓	✓	✓
DATA CENTER VISITS				✓	✓	✓
PR/CASE STUDY	✓	✓	✓	✓	✓	✓
PARTNER PROGRAM CERTIFICATE	✓	✓	✓	✓	✓	✓
PARTNER PORTAL	✓	✓	✓	✓	✓	✓
SUPPORT						
ONBOARDING/ONLINE TRAINING	✓	✓	✓	✓	✓	✓
SEMINAR TRAINING			✓	✓	✓	✓
SPECIAL PROMOTIONS	✓	✓	✓	✓	✓	✓
PROOF OF CONCEPT			✓	✓	✓	✓
GRACE PERIOD	✓	✓	✓	✓	✓	✓
SERVICE LEVEL AGREEMENT	BRONZE	SILVER	GOLD	GOLD	PLATINUM	PLATINUM
SEEDING OPTIONS	✓	✓	✓	✓	✓	✓
DEDICATED ACCOUNT MANAGER			✓	✓	✓	✓
KNOWLEDGE BASE	✓	✓	✓	✓	✓	✓
POST PAYMENT					✓	✓

Qualification requirements

- Have a verifiable company website, company email, company name, phone number and address
- Promptly resolve SPAM, copyright and abuse reports of your clients and any other violations of LeaseWeb's agreements
- Provide billing and accounting support to your clients

Apply now

To become a Reseller Partner visit our website

www.leaseweb.com/partner-programs/reseller/contact-form

For any other questions contact us at: partners@leaseweb.com.

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